

# Antique & Classic Boat Society - Lake Champlain Chapter BOD Meeting Record

**Purpose of Meeting:** Discussion of Opportunities at Lake Champlain Maritime Museum (LCMM)

**Date & Time:** February 21, 2023, 4:00 PM via ZOOM

## **Attendees:**

**LCACBS Members:** Susan Haigh, Susie Becker, Gene Porter, Susan Haigh, George Maffrey, Holly Weber, Steve Pond, Al Dunham, Steve Detweiler, Rich Butler, Fred Woodward, Don Swain

**Guests:** Susan McClure, Executive Director, LCMM; Lauren Ross, development manager, LCMM

**All attendees advised to review this Record and advise Fritz via email of any additional or incorrect information needed to assure all the Record is accurate and complete.**

“☐” = Action Item

- 1) **Minutes of previous meeting were approved unanimously.**
- 2) **LCMM & LCACBS -- Presentation (Susan McClure & Lauren Ross, Susan H.):**
  - a) LCMM:
    - i) Susan McClure:
      - (1) New mission for LCMM is to connect visitors to the Lake through a variety of activities to create a more sustainable and involved community and membership focusing on the power of history and connections.
      - (2) 10K visitors annually,
      - (3) Two missions to accomplish in the next 5 years:
        - (a) 2025 Celebration of 200<sup>th</sup> anniversary of the opening of the Champlain Canal;  
and
        - (b) 2026 Celebration of 1776 Revolution.
      - (4) Three components of LCMM:
        - (a) Museum facilities & exhibits.
        - (b) Educational work: boatbuilding and maritime skill development, camps, expeditions, school programs.
        - (c) Research: archaeological sites, artifacts and documents.
      - (5) Post-Covid Accessibility and Diversity refocusing:
        - (a) Free admission produced 30% increase in visits.
    - ii) Lauren Ross:
      - (1) Opportunities for LCACBS:
        - (a) Sponsorships by business and other organizations:
          - (i) Basic Level (\$1,000) allows listing on Museum’s “Sponsor Wall”, recognition on website & social media (400K total hits in ‘23, 140K / year, 15K subscribers overall)
            1. Does not normally include active publication of sponsor events as “Museum Events” or other support requiring staff effort & facility use

## Antique & Classic Boat Society - Lake Champlain Chapter BOD Meeting Record

- (ii) Sponsor the "Summer Party" (\$500 minimum) on July 7 or Sailing program
  - (iii) \$2,500 is basic plus support for youth programs; and
  - (iv) \$5,000 supports camps, boat-building and longboat program.
  - (b) Lauren advised us to establish a sponsorship soon because the calendar and sponsorship acknowledgments on site and virtually are developed before the end of April.
  - iii) Susan McClure grew up in a family of antique boat enthusiasts and attended all the boat shows on the Hudson River in her youth.
  - iv) She advised "Lois McClure" canalboat will be displayed on land by another organization.
  - b) LCACBS:
    - i) Susan H.:
      - (1) 100+/- member organization with modest dues, looking for a "home" facility
      - (2) Annual boat shows and rendezvous
      - (3) Members are mostly retired and older, available for volunteers.
        - (a) Goal is to gain younger members interested in antique boats.
        - (b) Membership has been discouraged due low public awareness and costs in money and time.
- 3) **Open Discussion -- Opportunities for LCACBS Involvement with LCMM:**
  - a) Emphasis on website content and interaction via social media important for both organizations.
  - b) Opportunities for LCACBS:
    - i) Use of LCMM conference room and other facility
    - ii) Youth programs for
    - iii) Including the boat shows, rendezvous and other LCACBS activities as "Museum Events"
    - iv) LCMM boats at our boat shows
  - c) Opportunities for LCMM: (Susan will send a list of volunteer opportunities)
    - i) Volunteers by antique boat owners, some of whom restore & maintain their boats.
      - (1) Interpreters
      - (2) Boat maintenance & restoration work
      - (3) Boatbuilding instructors
      - (4) Facility care & maintenance
      - (5) On-water programs
      - (6)
    - ii) Expanded public awareness of LCACBS

**LCMM participants excused at this time Chapter BOD Meeting follows:**

- 4) **Internal Discussion of the LCMM Partnership:**
  - a) Goals:
    - i) LCACBS boat show will be displayed on LCACBS's virtual calendar

## Antique & Classic Boat Society - Lake Champlain Chapter BOD Meeting Record

- b) Our boat show will be scheduled after the new Boat House manager is onboard (scheduled for March).
  - c) We must act on the sponsorship prior to the end of April.
    - i) Holly suggested all BOD members visit LCMM and volunteer there to get to know the operation and staff. She, Gene, Steve D. and Susan H. are or have been LCMM members.
    - ii) After further discussion, Susie B. motioned we donate \$500 to sponsor the Summer Party right now. Holly seconded, and the vote supporting the motion was unanimous.
    - iii) Holly advised Lauren of our decision via text message during the meeting.
  - d) Susan H. suggested we send our membership and invitation to visit and join LCMM with a list of opportunities to volunteer there.
- 5) **Membership:**
- a) Membership at 104 after
  - b) Workshop at Shumacher's, possible new member
  - c) New member Harry Shroder with a 14' and 34' cruiser
  - d) Former member Don Cocoran is back in Burlington and expected to rejoin us.
- 6) **Newsletter:**
- a) Still looking for someone to take over John Dupee's position. John will continue until that person is onboard.
- 7) **Strategic Plan:**
- a) Susan H. is updating the text and will forward it to all for review & comments.
  - b) After not making much progress on her written suggestions to enliven the organization, Holly hopes to recast them differently for review and comment by the membership this summer.
  - c) She proposed observing our club's level of interest in volunteering for chapter functions and LCMM volunteer activities.
  - d) All agreed with Holly to keep this issue alive by setting aside 15 minutes per BOD meeting to review member suggestions and BOD observations until the next step is clear.
- 8) **Allocation of Excess International Show Funds:**
- a) All agreed to allow our Treasurer to determine which investments to make for security and growth until needed.
  - b) Holly offered to chair this BOD committee .
  - c) Sponsor Acknowledgments:
    - i) Framed posters to acknowledge each sponsor for participation in the show featuring photographs of "Bolo Babe" and "Snail".
    - ii) Estimated cost for ~ 12 at \$200 each.
    - iii) Steve Pond and Sue H. will discuss with a local shops and will make recommendations at our next meeting.

## Antique & Classic Boat Society - Lake Champlain Chapter BOD Meeting Record

- d) Photo/video record of ACBS Show:
  - i) Our chapter's website has a link to ACBS's page for the '22 show.
  - ii) Those photos do not show all of our chapter's boats at the show.
  - iii) Susan H. will investigate obtaining rights to publish ACBS's professional photographer's photos for our use.

### 9) **Truex Award – Susan H.:**

- a) We have approximately \$1,300 allocated for this award.
- b) Cady-Krogan Trawlers has no models of their boats available.
- c) After discussing the importance of making this award relevant to recall and support Bill's spirit of community and concern for the future of the organization, all agreed the award should be available to all to see and enjoy instead of being on someone's mantle and awarded annually or otherwise.
  - i) Bill had served on LCMM's Board.
  - ii) Suggestion was to display it at LCMM, pending further discussions with the Museum.
  - iii) All agreed the award should be to honor Bill and other chapter members for long-term efforts to enhance and advance chapter vitality and longevity.
  - iv) A perpetual award with names added when appropriate.
  - v) A bench in Bill's name.
- d) Sue will contact Myndy to learn his thoughts on the subject.
- e) Gene will visit the Museum to see what is on display that might serve as examples for us to consider.

### 10) **May 6 Spring Meeting at Valcour Brewing:**

- a) Becky has sent deposit to secure the location.
- b) Sue H. will mail invitations to the membership this week.

### 11) **Boat Show:**

- a) Show will be at the Boat House.
- b) Boat Show dinner location & time TBD.
  - i) Boat House dining room costs \$1,600.
  - ii) Main Street Landing room costs \$150 / half-day.

### 12) **Other Business:**

- a) Don Spring has added a few items to our website's "Trading Dock". George may add another boat as well.

**Next meeting to be April 18 at 4:00PM via ZOOM**

**End of Meeting Record**

Prepared by Fritz Horton  
April 2, 2023