

Antique & Classic Boat Society - Lake Champlain Chapter BOD Meeting Record

Date & Time: January 9, 2023, 4:00 PM via ZOOM

Attendees: Susie Becker, Gene Porter, Susan Haigh, George Maffey, Amy Becker, Holly Weber, Steve Pond, Al Dunham, John Dupee, Steve Detweiler, Don Swain, Rich Butler

All attendees advised to review this Record and advise Fritz via email of any additional or incorrect information needed to assure all the Record is accurate and complete.

“☐” = Action Item

1) **Minutes of previous meeting were approved unanimously.**

2) **Membership:**

a) Current membership = 109 according to Sue’s updated list.

3) **Treasurer’s Report (Amy Butler):**

a) The show account stands at \$18,815.27, chapter \$22,621.94.

b) “Joshua Tree” donation yielded \$2,500, thanks its owner.

c) Tent sales yielded \$1,600 thanks to Emily, George, Elizabeth and Holly.

d) Budget set up, accounting and fundraising, many hurdles to jump and demands to satisfy.

e) Don requested a report / budget considering our last two years of records for our normal operating expenses vs. revenues funds available then and now.

i) ☐ Amy will develop that report for the next BOD meeting.

4) **Planning for Distribution of Show Proceeds: (See Holly’s attached Plan)**

a) Strategic Plan for short- & long-range goals should be revisited with this topic in mind.

i) ☐ Don Swain will forward a digital version of his strategic plan to Sue for distribution to the BOD.

5) **Membership Development Ideas & Suggestions:**

a) Encourage owners of late classic boats to join us.

b) Don suggested we concentrate on youth and those likely to be active members.

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- c) Rich Butler and others agreed with Holly that 30 new members should be our goal.
 - d) Holly agreed with Susie that we need like-minded members who WILL be engaged and act as our pro-active “ambassadors”.
 - e) George emphasized this is a member-run organization. We should do everything possible to promote the club to guarantee its longevity by:
 - i) Supporting those who support us.
 - ii) Recognizing show sponsors with tangible mementos.
 - (a) Many supported the idea of sending recognition plaques to our sponsors. Design & budget TBD.
 - iii) Recognizing our regional boat restoration shops for their workshops and sponsorships (Spencer, Snake Mtn, Tumblehome and Darling) for what they have done for us (seminars, ads, etc.). Don and Steve offered suggestions (cash, plaques, complementary memberships for their staffs).
 - iv) Broadening our membership following Holly’s suggestions and others yet to be expressed.
 - f) Becky urged us to evaluate “What’s in it for us?” as principal criteria for any contribution and expenditure going forward.
 - g) Rich suggested we partner with auto restorers / collectors to find prospective members and partner with them to increase attendance and public awareness of our shows.
 - i) Holly is a member of the Vermont Classic Car Society and will contact them to partner with us this year.
 - h) Gene reminded us that:
 - i) Boat restoration shops provide workshops to gain business from us and referrals by us for them.
 - ii) To increase our membership, offer free, one-year memberships to those who have expressed interest in joining us but have yet to do so and the same to former/inactive members.
 - i) We need to embrace older boats of glass fiber construction, especially those attractive to younger owners.
 - j) Steve Pond recommended we have reusable ID pins for members to wear at events to minimize the need to print nametags each time.
- 6) **Specific Allocations:**
- a) All approved Susie’s suggestion to send \$300 to Essex Historical Society with a note thanking them for their assistance during the boat show.

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- i) Susie will send Amy information for note.
 - b) Steve Pond suggested inviting former and prospective members to our annual meeting and pick up the tab for them. Susie suggested sending them invitations.
 - c) Holly suggested for us to send Burlington Parks (Erin) for tip to those who helped us with the show. Starbucks gift cards?
 - i) Steve Pond mentioned we give the crew at Boathouse a tip each year after the Chapter Boat Show. He will contact Brendon to learn how to accomplish this and how many were involved in the international show.
 - d) Steve Detweiler suggested we invest in CDs for amounts not allocated and develop a long-range plan for the total.
 - e) **Further discussion of this issue was tabled after all resolved to establish a committee consisting of Holly, Rich, Fritz and Don to ZOOM on Jan 23 at 7 PM to review Holly's materials and suggestions made at this meeting and recommend allocations of show proceeds at the next BOD meeting.**
- 7) **"Home Base" Concept:**
- a) Don and others suggested we develop support from the City for our physical presence on the Burlington's waterfront to build continuing public awareness that should increase membership.
 - b) Fritz feels we need a "clubhouse" / "workshop" with our name on it. Marcel Beaudin included a place to teach folks how to care for their boats and the boats they rent from the Sailing Center – a skill taught only at LCMM.
 - i) Fritz will approach the Sailing Center to see if all or a portion of its "teaching workshop" space could be assigned to us.
 - c) After further discussion of other options, all agreed that LCMM is a logical location for a physical "home" for the Chapter.
 - i) Gene emphasized the importance that the chapter presence be recognizable as our "home base" there.
 - ii) Holly mentioned Susan McClure has several arrangements with other organizations and is willing to work on one with us.
 - (1) Holly will continue discussions with her regarding this possibility.
- 8) **LCACBS Trailer:** (On agenda but not discussed)
- 9) **Publications:**
- a) Advertising/Newsletter position.

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- i) John Dupee has served us well for the last 5 or 6 years, has solicited his many contacts for sponsored ads each year to place in his great quarterly newsletter, our local directory and boat show program. His efforts brought in income equaling membership dues every year, keeping our chapter's bottom line strong and supporting the restoration industry.
 - ii) We are looking for someone to step into this role for the Chapter. John will help someone get started.
 - (1) **Please consider taking over this vital work!**
- 10) **Website Development:**
- a) We also need website management.
- 11) **Social Media:**
- a) We have 700 followers, but only ONE chapter member responded to our photo posts!
- 12) **Bill Truex Memorial Award (\$1,000):**
- a) All supported George's suggestion to have a high-end trophy made, topped with a model of his trawler, awarded every few years to a member for leadership and Club Development.
 - i) Gene to approach Kadey-Krogan Trawler company to have them provide a model in Bill's name.
 - b) Amy reminded us to use this money according to a set of guidelines that must be satisfied for each case.
- 13) **Winter workshops:**
- a) Gene will attend the Adirondack Chapter's workshop this weekend.
 - b) Snake Mountain Boatworks either Jan 21 or 28 date is weather-dependent.
 - c) Dimming possibility as this is written for Garwood Custom Boat Workshop. Yea or nay by Jan 10th. Sue will recontact.
 - d) Tumblehome is not hosting workshops this winter but the contact there asked us to check back in the Spring.
 - e) Holly will ask for a workshop at Darling's.
 - f) Larry Assam replacing deck on Kim's Lyman outboard, welcoming folks to call and stop by, can't fit a lot of people at once.
 - g) Fritz suggested contacting Bob Schumacher to see his projects in process.

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- h) Spring dinner at Valcour Brewery – will contact. May 6th is 1st Saturday in May.
 - i) Planning on LCACBS boat show July 29th, 2023 at Burlington Boathouse:
Sue will contact Erin Moreau.
- 14) **Other 2023 Chapter Events:**
- a) Sue will schedule the Spring Meeting at Valcour Brewery.
 - b) Erin Moreau has not been returned Sue's call.
 - c) Will be attempting many rendezvous again this year, possibly picnics, and new waters to explore.

Next meeting will be February 4, 2023, at 4:00 PM via ZOOM

End of Meeting Record

Prepared by Fritz Horton
February 2, 2023

Attached Documents:

Holly's plan for allocation of show proceeds.